



www.pcm.design

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A career in design is more than a job. It is a way of seeing and interacting with the world. It involves more then a whole complex world of visual communications like talent, creative ability, manual skill, and technical knowledge.

**Hi!** I am Pragya (p. r.uh. g-y aa) and for me design, just as art has multiple definitions. Design is the method of putting form and content together. This togetherness can instigate positive change and is capable of achieving something genuinely meaningful.

#### **SKILLS**

Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Adobe Indesign
Autodesk Alias Automotive
Autodesk Maya
Key Shot
Hand Sketches
Marker Renderings
Painting Mix Media

### **INDUSTRY EXPERIENCE**

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4 Month Internship **Hawthorne, CA** 

Worked on various projects - both interior and exterior. Projects ranged from executing creative ideas for production value to designing the next generation Tesla program.

I had to coordinate design works between studios in 3 different locations in the UK. Detail and design skills which contributed to alternative design themes of the Super Car EP9.

#### **COLLABORATIONS**

## Mahindra

4 Month Partnership Project Exterior For Indian Youth 2030



4 Month Partnership Project Work at Home Product Design



4 Month Partnership Project Segment for Indian Youth 2025

#### **MASTERCLASS**

BENTLEY

Bentley Mulsanne with Richard Gilmartin, Bentley



Smart Car CMF Study by Martha Kisand, Technicon

## **TATA**

Clay model sculpture study with Tata Motors

#### **FREELANCE**

# airline

Freelance work from **Tokyo** Future concepts for 2030

## **HOVERBOARD 2.0**

To re-design a hoverboard creating a premium experience.

#### **EDUCATION**

2013 - 2018

Masters in Transportation Design

Graduated with highest distinction.

ISD Rubika

Pune. India

1998 - 2012 O Levels / AS Levels Sciences, Mathematics and Arts Al Ain English Speaking School Al Ain, United Arab Emirates

#### RECOGNITION

Student Award 2013 - 2014

Art Recognition Award 2012

Duke Of Edinburgh International Youth Award 2009 and 2010

Onion Bag Football Tournament Recognition Award 2010

#### OTHER THINGS

Along with my love for cars, I grew up playing football and going on hikes on the sand dunes of Oman. Indian origin and raised in the middle east I have the "third culture kid" syndrome, thus, to travel is to get in touch with myself. My interest in design began from my inner modernism artist!

